## **Example One**

Dear Friends,

On February 21st I will be participating in Care For Friends (CFF) annual Sleepout for Homelessness, raising funds to connect Chicago's most vulnerable population with the medical care, housing assistance, job training, and food security needed to achieve a more stable lifestyle.

This will be my first/second/ third year raising money and awareness of the experience felt by most of our guests, who don't have the luxury of choosing to sleep outside or what to buy at the grocery store. My individual efforts allow me to be a representative for the friends, family, and colleagues who are ultimately driving change. My goal is to raise \$XX,XXX for this year's event and I would greatly appreciate your continued support.

If you can, please contribute funds to support my Sleepout on February 21st. Your donation will go directly to Care For Friends programming. The link below will take you directly to my fundraising page where you can help me reach my fundraising goal.

**Matching Gifts** If you can donate, please check to see if your employer offers matching gifts. Many companies do!

## Examples of what a donation can cover:

Summer snacks: \$50 covers 50 bagged lunches with snacks

Hot Meal Service: \$75 covers one service of 80 hot meals (offered 3x a week)

Screening Clinic: \$80 covers a box of gloves, a box of glucose test strips, and a box of thermometer strips

Foot Clinic: \$130 covers one foot bath, anti-fungal cream, and 3 pairs of hefty socks

Meal Delivery: \$250 covers one month of groceries for a family of 8.

Please don't hesitate to reach out with any questions or if you'd like to learn more about the organization.

Thank you!

#### **Example Two**

Dear Friends.

I hope this email finds you and your family healthy and safe.

As many of you know I have been actively involved with Care For Friends for nearly XX years.

Care For Friends has added a second location while we work to rebuild the space, we've called home for 40+ years. The new neighborhood has brought challenges and opportunities as we have gained access to a new population of people. The continued need to provide resources for our neighbors who are housing and food insecure is only magnified when we add the

additional influx of migrants in search of similar services. I am proud of CFF's ability to greet all who come through our doors with the respect and dignity they deserve.

As we continue to expand what Care For Friends provides, we are holding our annual Sleepout for Homelessness. Friday, February 21st will be my X year of raising funds and awareness of the work of Care for Friends. I am once again asking for your support. Please click on the link to my fundraising page and give what you can. All donations are appreciated as we look to connect our most vulnerable guests with the resources to help them build a better life.

# www.careforfriends.org

## **Example Three**

Subject: Join Me in Supporting Care For Friends

Dear [Recipient's Name],

On February 21st, I will be participating in Care For Friends' (CFF) annual Sleepout for Homelessness. This event raises crucial funds to connect Chicago's most vulnerable populations with medical care, housing assistance, job training, and food security—resources essential for achieving a stable lifestyle.

This marks my first year raising awareness and funds for this important cause. The Sleepout offers a glimpse into the experiences faced by many of our guests, who don't have the luxury of choosing where to sleep or what to eat. Your support allows me to represent the friends, family, and colleagues who drive meaningful change.

This year, my goal is to raise \$XX,XXX, and I would greatly appreciate your contribution. Your donation will go directly to CFF programming, helping provide meals, clinics, and groceries to those in need.

You can make a donation by visiting my fundraising page here: [Insert Link].

#### Matching Gifts:

If you're able to donate, please check if your employer offers matching gifts—many companies do!

Here's how your donation can make a difference:

- \$50: Provides 50 bagged lunches with snacks.
- \$75: Covers one hot meal service for 80 guests (offered 3x weekly).
- \$80: Funds supplies for a screening clinic, including gloves and glucose test strips.
- \$130: Supports a foot clinic with a foot bath, anti-fungal cream, and socks.
- \$250: Delivers a month's worth of groceries to a family of 8.

Please feel free to reach out if you have any questions or would like to learn more about Care For Friends. You can also check out their website at www.careforfriends.org.

Thank you for your generosity and for helping me reach my goal!

Best regards,

## **Example Four:**

Subject: Support My Sleepout for Homelessness

Hi [Recipient's Name],

On February 21st, I'll be participating in Care For Friends' annual Sleepout for Homelessness to raise funds for medical care, housing support, job training, and food security for Chicago's most vulnerable communities.

This is my third year supporting this cause, and I've set a goal to raise \$XX,XXX. I'd love your help in reaching it!

Your donation will go directly to Care For Friends' programs. Visit my fundraising page here to contribute: [Insert Link].

Matching Gifts: Don't forget to check if your employer matches donations!

Thank you for your support—it truly makes a difference!

# **Example Five:**

Subject: Help Me Support Care For Friends!

Hi Friends.

I'm excited to share that on February 21st, I'll be participating in Care For Friends' annual Sleepout for Homelessness! This event raises funds to help Chicago's most vulnerable communities access medical care, housing support, job training, and food security.

This is my X year taking part in the Sleepout, and it's a cause that's close to my heart. For many of our guests, sleeping outside isn't a choice—it's their reality. This event gives me a chance to raise awareness and funds to make a difference in their lives.

My goal this year is to raise \$XX,XXX, and I'd be so grateful for your support. Any amount helps, and your donation goes directly to CFF's impactful programs. You can contribute by visiting my fundraising page here: [Insert Link].

Did you know your donation could go even further? Many employers offer matching gift programs—check with yours to double your impact!

Here's what your contribution can do:

\$50: Provides 50 bagged lunches.

- \$75: Covers one hot meal service for 80 people.
- \$80: Supplies a screening clinic with essential tools.
- \$130: Supports a foot clinic with much-needed care items.
- \$250: Provides a month of groceries for a family of 8.

Feel free to reach out if you have questions or want to learn more about the incredible work Care For Friends does.

Thanks so much for considering this cause—it means a lot to me!

Warm regards,